



PRESS RELEASE

Honda Cars India introduces new VX(O) grade in Honda City with Advanced Integrated AVN

New Delhi, 13 April 2015: Honda Cars India Limited (HCIL), leading manufacturer of premium cars in India, today announced the **introduction of the new VX(O) grade** in the Honda City range. The new grade is positioned over the existing VX grade in Manual Transmission in both petrol & diesel and features **an Advanced Integrated Touchscreen Audio Visual Navigation (AVN)**. The company has also added **a new premium colour - White Orchid Pearl** in the City line-up.

The newly introduced **Touchscreen Audio Visual Navigation system in the Honda City** features a **large 15.7 cm Touchscreen** which would have satellite-based voice-guided turn-by-turn navigation, and complete in-car entertainment, convenience and connectivity features (DVD/CD Playback, Bluetooth, USB, AUX, i-POD, MP3, FM/ AM, Rear Camera Display with Guidelines). These features are designed to make the user's travel safe, convenient, smart and fun. The system comes with an integrated hands-free Bluetooth connectivity that lets the user sync their phones with it and implement functions on screen including dialling, answering, history, address book and Bluetooth music play. The on-board navigation featuring intuitive and suggestive keyboard allows the user to search locations and help to reach the destination conveniently.

The enriched City also features **newly introduced Security Alarm feature** and **2 nos. of Transmitter Keys facilitating keyless entry** which will now be available from S grade onwards.

Expressing delight on the introduction of the new variants of the City, **Mr. Jnaneswar Sen, Sr. Vice President, Marketing & Sales, Honda Cars India Ltd.** said, "Our endeavor has always been to offer best in class features to our customers & we are happy to offer the new grade of the Honda City with Touchscreen Audio Visual Navigation. We are thankful to our customers for tremendous response which made the 4th Generation Honda City become the fastest mid-size sedan in India by achieving the 1 lakh sales mark in just 15 months."

The complete range of 4th Generation City now includes 14 variants. The City is available as E, S, SV, V, VX AND **VX(O) (New)** in petrol and diesel variants in manual transmissions. It is also available in SV and VX CVT petrol variants.

The prices (ex showroom New Delhi) of the newly introduced grades of Honda City are as follows:

VX(O) MT i-VTEC (Petrol) – Rs 1,064,000

VX(O) MT i-DTEC (Diesel) – Rs 1,183,500



About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers.

HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan. The company's product range includes Honda Brio, Honda Amaze, Honda Mobilio, Honda City and Honda CR-V. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 232 facilities in 152 cities spread across the country.

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